

1st Supplemental / Bid Bulletin on the

HIRING OF GRAPHIC DESIGN EXPERT IN DEVELOPING ORIGINAL FONTS FOR THE CITEM CREATIVE AND LIFESTYLE INDUSTRY BRANDS AND SIGNATURE EVENTS FOR 2020

To all Prospective Bidders:

This Supplemental / Bid Bulletin is issued to clarify, modify or amend items in the Bid Documents of the above requirements.

This shall form an integral part of the Bid documents.

AMENDMENT:

PARTICULAR	FROM	TO																												
V. Evaluation System	1. Qualitative Evaluation (QE) shall be conducted by the Bids and Awards Committee (BAC) after opening the financial documents of the bidders.	3. Qualitative Evaluation (QE) shall be conducted by the Bids and Awards Committee (BAC) after opening the financial documents of the bidders.																												
	2. The qualitative evaluation shall be based on the following criteria:	4. The qualitative evaluation shall be based on the following criteria:																												
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	<p>c. Years of Experience as a design agency/team.</p> <p>i. 10 years and above - 10 points</p> <p>ii. 9 years and below - 5 points</p> <p>(Document required: Portfolio indicating relevant work experience and projects)</p> <p>d. Reach of bodies of work</p> <ul style="list-style-type: none"> • All (or at least 2 international geographical categories) - 20 points • Europe - 10 points • Americas (North, Central and South America) - 10 points • ASEAN, Asia, Africa and Middle East - 10 points • Domestic or within the Philippines - 5 points <p>(Document required: Portfolio indicating relevant work experience and projects)</p> <p>e. Competency of design team – profile and work experience, training and professional background/collaborations</p> <p>(Reference to the Portfolio submitted)</p> <p>TOTAL</p>	<p>10</p> <p>20</p> <p>10</p> <p>100</p>	<p>c. Years of Experience as a design agency/team.</p> <p>iii. 10 years and above - 10 points</p> <p>iv. 9 years and below - 5 points</p> <p>(Document required: Portfolio indicating relevant work experience and projects)</p> <p>d. Reach of bodies of work</p> <ul style="list-style-type: none"> • All (or at least 2 international geographical categories) - 20 points • Europe - 10 points • Americas (North, Central and South America) - 10 points • ASEAN, Asia, Africa and Middle East - 10 points • Domestic or within the Philippines - 5 points <p>(Document required: Portfolio indicating relevant work experience and projects)</p> <p>e. Competency of design team – profile and work experience, training and professional background/collaborations</p> <p>(Reference to the Portfolio submitted)</p> <p>TOTAL</p>	<p>10</p> <p>20</p> <p>10</p> <p>100</p>
<p>VI. SCOPE OF WORK & OUTPUT</p>	<p>6. Deliver the project in three phases:</p> <p>6.1 PHASE 1 (target 2nd week of December 2019): Presentation of concept pitch and concept rationale. Designer is expected to have done the following:</p> <p>6.1.1 Research and development including comparative studies of all designs for all CITEM signature events and industry brands (historical); and of competitor brands and events</p> <p>6.1.2 Preliminary studies including sketches and renditions</p> <p>6.2 PHASE 2 (target date 2nd week of January 2020): Execution of approved concept (revisions included). Designer is expected to provide test / sample applications on print, signage and wayfinding, exhibition, and online requirements</p>	<p>6. Deliver the project in three phases:</p> <p>6.1 PHASE 1 (target 1st week of March 2020): Presentation of concept pitch and concept rationale. Designer is expected to have done the following:</p> <p>6.1.1 Research and development including comparative studies of all designs for all CITEM signature events and industry brands (historical); and of competitor brands and events</p> <p>6.1.2 Preliminary studies including sketches and renditions</p> <p>6.2 PHASE 2 (target date 3rd week of March 2020): Execution of approved concept (revisions included). Designer is expected to provide test / sample applications on print, signage and wayfinding, exhibition, and online requirements</p>		

	<p>6.3 PHASE 3 (target date 1st week of February 2020): Submission of final output including:</p> <p>6.3.1 Application Manual – Guidelines for print, digital, and three-dimensional application, including application for signages and wayfinding, exhibition and retail environment, merchandise and corporate products.</p> <p>6.3.2 Final artwork in open type font (.otf) and true type font (.tff) formats</p>	<p>6.3 PHASE 3 (target date 1st week of April 2020): Submission of final output including:</p> <p>6.3.1 Application Manual – Guidelines for print, digital, and three-dimensional application, including application for signages and wayfinding, exhibition and retail environment, merchandise and corporate products.</p> <p>6.3.2 Final artwork in open type font (.otf) and true type font (.tff) formats</p>
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Items not mentioned above remain the same.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this 12th day of February 2020.


ATTY. ANNA GRACE I. MARPURI
 Chairman, Bids and Awards Committee