

SUPPLEMENTAL / BID BULLETIN No. 2021-0108-01

1st Supplemental / Bid Bulletin on the

HIRING OF DROPOUT STUDIO PHOTOGRAPHER FOR IFEX PHILIPPINES EXHIBITORS

To all Prospective Bidders:

This shall form an integral part of the Bid documents.

AMENDMENT:

FROM :		
CRITERIA	DOCUMENTARY REQUIREMENT	NUMERICAL RATING
TECHNICAL EXECUTION 60 POINTS	Portfolio Samples: Submit at least three (3) Dropout Photography samples and three (3) Product Description samples (as proof of expertise of the creatives) which the bidder will subcontract during the project implementation. Samples will be evaluated according to:	Lighting (5-30 POINTS) – Product samples have shown bidder’s expertise in: 15 - Focal Point (Subject is clear and sharp) 5 - Highlights (Lighted areas in the composition are clean and not washed out) 5 - Shadows (Dark areas in the composition are not too dark and distracting) 5 - Exposure (Not over or underexposed)
		Dropout Photography (5-30 POINTS) – Product samples have shown bidder’s expertise in: 10 – Composition (Subject is properly framed and positioned in the layout) 5 - Clarity (Presented product range, scale of product, angle shots) 10 - Cleanliness (Products are clear and with clean background) 5 - Details (Product features are visible to the eye, sharp, and not dim or washed out)
TO :		
CRITERIA	DOCUMENTARY REQUIREMENT	NUMERICAL RATING
TECHNICAL EXECUTION 60 POINTS	Portfolio Samples: Submit at least three (3) Dropout Photography samples and three (3) Stylized Product Photography samples Samples will be evaluated according to:	Lighting (5-30 POINTS) – Product samples have shown bidder’s expertise in: 15 - Focal Point (Subject is clear and sharp) 5 - Highlights (Lighted areas in the composition are clean and not washed out) 5 - Shadows (Dark areas in the composition are not too dark and distracting) 5 - Exposure (Not over or underexposed)
		Dropout Photography (5-30 POINTS) – Product samples have shown bidder’s expertise in: 10 – Composition (Subject is properly framed and positioned in the layout)

		<p>5 - Clarity (Presented product range, scale of product, angle shots)</p> <p>10 - Cleanliness (Products are clear and with clean background)</p> <p>5 - Details (Product features are visible to the eye, sharp, and not dim or washed out)</p>
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CLARIFICATIONS:

QUESTIONS	ANSWERS
Who will handle creative direction for the project? Will it be from CITEM's end? If yes, can you provide the brief?	Creative Direction will be provided by the service provider. Included in the meeting agenda with the supplier is to present to CITEM proposed photography treatments/ backgrounds, props and styling, location, lighting, additional talents to be hired, if necessary, etc.
Given the budget, who will cover COVID-19 testing for the shoot dates? Same goes for the food budget.	COVID19 testing, both staff meals and food props will be covered by the service provider. Kindly include in the quotation
If we shoot in a designated area in CITEM, does it already have cold storage for the perishable items, or do we need to include rental in our budget as well?	Please include in the studio rental quotation the storage area and freezer.
In the Qualitative Evaluation Documents, it is written there that we need to provide "photography product description," may we clarify what that means?	This should have been "Submit at least three (3) Dropout Photography samples and three (3) Stylized Product Photography samples". <i>Please refer in the above amendments mentioned.</i>

Items not mentioned above remain the same.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this 19th day of September 2021.

ATTY. ANNA GRACE I. MARPURI
Chairman, Bids and Awards Committee