


JOB ORDER

CITEM.STR.FR.006

 CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS Golden Shell Pavilion, Rocas Boulevard corner San. Gil J. Puyat Avenue 1300 Pasay City, Metro Manila, Philippines (632) 831-2201 to 09 ext. 218 ☎ (632) 831-1388, 832-3965 ✉ info@citem.com.ph 🌐 www.citem.com.ph	JO Number: 2019-0308	JO Date: 21-Nov-19	PAGE 1 of 3
	PR No. # 2019-0970	PR Date: 10/30/2019	

CONTRACTOR/SUPPLIER NETPLAY, INC. ADDRESS 8th Floor, AIC Center, 204 Escolta Street Binondo, Manila MODE OF PROCUREMENT Small Value Procurement	DELIVERY TERM PAYMENT TERM 30 days PLACE OF DELIVERY CITEM DATE OF DELIVERY
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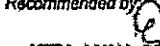
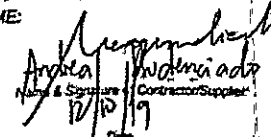
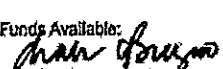

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
PROCUREMENT OF MARKETING AUTOMATION SYSTEM (EMAIL MARKETING SOLUTION PROVIDER WITH SMS CAMPAIGN) Duration: December 2019 - November 2020 EMAIL MARKETING <ul style="list-style-type: none"> * Dashboard Email Statistics * Contact List Advance Filtering for Multiple Phonebook * Unsubscribe List * Template Management / Email Templates * Fast and Responsive Email Builder * Send or schedule Email Campaigns * Link your Campaign * Customizable Sign-up Form * Dynamic Email Broadcast * A/B Broadcast * Approve and Share Content * Send and Preview * Automation Routing / Smart Campaigns * Real Time Reports * Send Transactional Emails * API Ready 			700,000.00
B.S. MOOE 2019/ISPlan			

TOTAL AMOUNT IN WORDS: _____ Pphp

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,  JAIME ANTONIO S. SANDOVAL Head, STREDO/Procurement CONFORME:	BUR No. <u>ICP-VIIH375</u> DATE <u>11/26/19</u> AMOUNT <u>P 700,000.00</u>	Recommended by  ATTY. ANNA GRACE L. MARPURI OIC-DM, Corporate Services
 Name & Signature of Contractor/Supplier Date: <u>11/19/19</u>	Funds Available:  MALERNA C. BUYAO DC, Controllership Div.	Approved by  MA. LOURDES D. MEDIRAN Deputy Executive Director

Ma Lourdes D. Mediran

JOB ORDER

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 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 ☎ (632) 831-2201 to 09 ext. 218 ☎ (632) 831-1368, 832-3955
 ✉ info@citem.com.ph 🌐 www.citem.com.ph



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CONTRACTOR/SUPPLIER NETPLAY, INC.	DELIVERY TERM _____
ADDRESS 8th Floor, AIC Center, 204 Escolta Street Binondo, Manila	PAYMENT TERM _____ 30 days
MODE OF PROCUREMENT _____	PLACE OF DELIVERY _____ CITEM
Small Value Procurement	DATE OF DELIVERY _____

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DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
<p>PROCUREMENT OF MARKETING AUTOMATION SYSTEM (EMAIL MARKETING SOLUTION PROVIDER WITH SMS CAMPAIGN)</p> <p>SMS CAMPAIGN</p> <ul style="list-style-type: none"> * SMS Delivery Throughput * Advance Filtering for Multiple Phonebook * SMS Templating * SMS Survey with branding and Telco Gateway * SMS Personalized Content * Customizable Sender ID / Branded Text Messages * Branding Reply * SMS Gateway * Campaign Subscription and Unsubscription * Scheduler Options * International SMS Support * Birthday Campaign * Reports <p style="text-align: center;">B.S. MOOE 2019/ISPlan</p>			

TOTAL AMOUNT IN WORDS: _____ P/Php

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Very truly yours, PRIME ANTONIO S. SANDOVAL Head, STREDO/Procurement CONFORME: Andrea M. Pallestiano Head & Signature of Contractor/Supplier 12/18/19 Date	BUR No. <u>ISP-1A11178</u> DATE <u>11/26/19</u> AMOUNT <u>P 700,000.00</u> Funds Available: MALERNA C. BUYAB DC, Controllership Div.	Recommended by: ATTY. ANNA GRACE I. MARPURI OIC-DM, Corporate Services Approved by: MA. LOURDES D. MEDIRAN Deputy Executive Director
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JOB ORDER

CITEM.STR.FR.008

CITEM CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Paylion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 ☎ (632) 831-2201 to 03 ext. 216 ☎ (632) 831-1368, 832-3865
 ✉ info@citem.com.ph www.citem.com.ph



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2019-0970	10/30/2019	

CONTRACTOR/SUPPLIER **NETPLAY, INC.**
 ADDRESS **8th Floor, AIC Center, 204 Escolta Street**
Binondo, Manila
 MODE OF PROCUREMENT **Small Value Procurement**

DELIVERY TERM
 PAYMENT TERM **30 days**
 PLACE OF DELIVERY **CITEM**
 DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
PROCUREMENT OF MARKETING AUTOMATION SYSTEM (EMAIL MARKETING SOLUTION PROVIDER WITH SMS CAMPAIGN) SMS CAMPAIGN * Dashboard * Coupon Generation * Access Level * Cap per Day * Estimated Cost * Contacts Upload * API Ready VAT INCLUSIVE Delivery Date: 7 working days upon receipt of JO/PO Breakdown: Php288,800.00 - Monthly Service Fee Php431,200.00 - Consummables B.S. MOOE 2019/ISPlan			

TOTAL AMOUNT IN WORDS: **SEVEN HUNDRED THOUSAND PESOS** Php **700,000.00**

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Very truly yours,

JAIME ANTONIO S. SANDOVAL
 Head, STREDO/Procurement
 CONFORME:

BUR No. HP14111726
 DATE 11/28/19
 AMOUNT ₱ 700,000.00

Recommended by

ATTY. ANNA GRACE I. MARPURI
 OIC-DM, Corporate Services

Name & Signature of Contractor/Supplier
 12/10/19
 Date

Funds Available:

MALERNA C. BUYAG
 DC, Controllership Div.

Approved by:

MA. LOURDES D. MEDIRAN
 Deputy Executive Director