

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
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JO Number:

2020-0107

PR No.:

2020-0296

JO Date:

12/03/2020

PR Date:

10/13/2020

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CONTRACTOR/SUPPLIER NETPLAY, INC.

ADDRESS AIC Center, 10th Flr AIC Ctr Bldg, Escolta St, Binondo, Manila, 1006 Metro Manila

MODE OF PROCUREMENT SMALL VALUE PROCUREMENT

DELIVERY TERM

PAYMENT TERM

PLACE OF DELIVERY

DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
<p>Email Marketing System Subscription</p> <p>EMAIL MARKETING</p> <ul style="list-style-type: none"> Dashboard Email Statistics Contact List Advance Filtering for Multiple Phonebook Unsubscribe List Template Management / Email Templates Fast and Responsive Email Builder Send or Schedule Email Campaigns Link your campaign Customizable Sign-up Form Dynamic Email Broadcast A/B Testing Approve and Share Content Send and Preview Automation Routing/Smart Campaigns Real Time Reports Send Transactional Emails Available API for email sending with reports With multiple groups and user accounts Email Campaign Duplication <p>SMS CAMPAIGN</p> <ul style="list-style-type: none"> SMS Delivey Throughput Advance Filtering for Multiple Phonebook SMS Templating SMS Survey with branding and Telco Gateway SMS Personalized Content Customizable Sender ID/Branded Text Messages Branding Reply SMS Gateway Campaign Subscription and Unsubscription Scheduler Options Birthday Campaign Reports Dashboard Coupon Generation Access Level Estimated Cost Contacts Upload Available API for SMS sending with reports <p>- 1-yr subscription Dec. 2020 to Nov. 2021 - VAT Inclusive - delivery date: 7 working days upon receipt of PO</p> <p>Please see attached List of Services and Terms and Conditions</p>			Php700,000.00

TOTAL AMOUNT IN WORDS: **SEVEN HUNDRED THOUSAND PESOS** Php 700,000.00

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of 1/40 OF 1% of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

Jaime Antonio S. Sandoval
JAIME ANTONIO S. SANDOVAL
 Chief, STREDO & Procurement Division

CONFORME:

Ma. Ina Andrea C. Prudenciado
Ma. Ina Andrea C. Prudenciado
 Name & Signature of Contractor/Supplier

Date

BUR No. ISP-20120797
 DATE 12/14/2020
 AMOUNT Php 700,000.00

Recommended by:

Atty. Anna Grace I. Marpuri
ATTY. ANNA GRACE I. MARPURI
 OIC-DM, Corporate Services Dept.

Approved by:

Malerna C. Buyao
MALERNA C. BUYAO
 Chief, Controllership Division

Ma. Lourdes D. Mediran
MA. LOURDES D. MEDIRAN
 Deputy Executive Director