



**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**  
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue  
 1300 Pasay City, Metro Manila, Philippines  
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CONTRACTOR/SUPPLIER <b>Philippine Daily Inquirer Inc.</b>	DELIVERY TERM _____
ADDRESS <b>1098 Chino Roces Ave., Cor Yague &amp; Mascardo Sts., Makati City</b>	PAYMENT TERM _____
MODE OF PROCUREMENT <b>Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services</b>	PLACE OF DELIVERY _____
	DATE OF DELIVERY _____

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
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AD PLACEMENT FOR MANILA FAME 2021  
 PUBLICITY AND PROMOTIONS

NOT TO EXCEED  
 PHP1,000,000.00 BASED ON THE  
 ATTACHED RATES

Date of Placement : within 8 month period

Indicative Schedule of Ad Placements for CITEM 2021 Signatures Events

PUBLICATIONS	PROJECT	DATE/SCHEDULE
PHILIPPINE DAILY INQUIRER	Manila FAME	October 04 or 11, 2021

PDI Offers:

FALSE COVER 12 cols x 17 modues: FC  
 Newsprint -- 4 Pager -- Material c/o client & A  
 rticle c/o PDI Max of 2 Article -- Photos c/o Client (Print Only)

TOTAL AMOUNT IN WORDS:	NOT TO EXCEED PHP1,000,000.00 BASED ON THE ATTACHED RATES	Php 1,000,000.00
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This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of \_\_\_\_\_ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,  
  
**JAIME ANTONIO S. SANDOVAL**  
 Chief, STREDO & Procurement Division

CONFORME:   
**Glenn Mark Velasco**  
 Key Accounts Officer  
 Name & Signature of Contractor/Supplier

BUR No. **MFO-20120945**  
 DATE **01/27/2021**  
 AMOUNT **Php1,000,000.00**

Recommended by:  
  
**CHARLES AAMES BAUTISTA**  
 Department Manager III, CCSD

Funds Available by:  
  
**MALERNA C. BUYAO**  
 Chief, Controllership Division

Approved by:  
  
**PAULINA SUACO-JUAN**  
 Executive Director

Date