



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
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CONTRACTOR/SUPPLIER MANILA BULLETIN PUBLISHING CORP.	DELIVERY TERM _____
ADDRESS Muralla cor Recoletos St. Intramuros, Manila City	PAYMENT TERM _____
MODE OF PROCUREMENT Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services	PLACE OF DELIVERY _____
	DATE OF DELIVERY _____

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
AD PLACEMENT FOR MANILA FAME 2021 PUBLICITY AND PROMOTIONS Date of Placement : within 8 month period		NOT TO EXCEED PHP1,000,000.00 BASED ON THE ATTACHED RATES	

Indicative Schedule of Ad Placements for CITEM 2021 Signatures Events

PUBLICATIONS	PROJECT	DATE/SCHEDULE
MANILA BULLETIN PUBLISHING CORPORATION	Manila FAME	October 04 or 11, 2021

Manila Bulletin - Inclusions/Offers:

- | | |
|---|--|
| Pre Event
Social Media Artcard
Exposures:
- Articles to be uploaded in the appropriate section in MB Facebook
Inclusions:
- Contents and visuals to be produced by MB based on approved angle (provided by MB or client)
Actual Event
- Premium Cover (4 pages)
Inclusions:
- 4 pages White Paper
- Layout can be supplied or MB to do it
(Max of 2 revisions Supplied photos and article by Client) | Full Circulation
- 50 pcs Complimentary Copies
Post Event Feature Article
Inclusions:
- Content to be developed by MB editorial Team
- Boosting |
|---|--|

TOTAL AMOUNT IN WORDS:	NOT TO EXCEED PHP1,000,000.00 BASED ON THE ATTACHED RATES	Php1,000,000.00
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This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

Jaime Antonio S. Sandoval
JAIME ANTONIO S. SANDOVAL
 Chief, STREDO & Procurement Division

CONFORME:
Patricia Bianca M. Nietes
PATRICIA BIANCA M. NIETES
 Name & Signature of Contractor/Supplier

Date

BUR No. **MFO-20120943**

DATE **01/27/2021**

AMOUNT **Php1,000,000.00**

Malerna C. Buyao
MALERNA C. BUYAO
 Chief, Controllership Division

Recommended by:

Charles Ames Bautista
CHARLES AMES BAUTISTA
 Department Manager III, CCSD

Approved by:

Paulina Suaco-Juan
PAULINA SUACO-JUAN
 Executive Director