

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965
 info@citem.com.ph www.citem.com.ph



JO Number: 2020-0162	JO Date: 06/23/2021	PAGE
PR No.: 2020P-0442	PR Date: 01/20/2021	

CONTRACTOR/SUPPLIER **MANILA BULLETIN PUBLISHING CORP.**
 ADDRESS **Muralla cor Recoletos St. Intramuros, Manila City**
 MODE OF PROCUREMENT **Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services**

DELIVERY TERM
 PAYMENT TERM
 PLACE OF DELIVERY
 DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
AD PLACEMENT FOR CREATE PHILIPPINES 2021 PUBLICITY AND PROMOTIONS Date of Placement : within 8 month period		NOT TO EXCEED PHP1,000,000.00 BASED ON THE ATTACHED RATES	

Indicative Schedule of Ad Placements for CITEM 2021 Signatures Events

PUBLICATIONS	PROJECT	DATE/SCHEDULE
MANILA BULLETIN PUBLISHING CORPORATION	CREATE Philippines 2021	June 14 or 21, 2021

Manila Bulletin - Inclusions/Offers:

- | | |
|--|---|
| Pre Event
Social Media Artcard | - Full Circulation
- 50 pcs Complimentary Copies |
| Exposures:
- Articles to be uploaded in the appropriate section in MB Facebook | Post Event
Feature Article |
| Inclusions:
- Contents and visuals to be produced by MB based on approved angle (provided by MB or client) | Inclusions:
- Content to be developed by MB editorial Team
- Boosting |
| Actual Event
- Premium Cover (4 pages) | |
| Inclusions:
- 4 pages White Paper
- Layout can be supplied or MB to do it (Max of 2 revisions Supplied photos and article by Client) | |

TOTAL AMOUNT IN WORDS:	NOT TO EXCEED PHP1,000,000.00 BASED ON THE ATTACHED RATES	Php 1,000,000.00
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This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

JAIME ANTONIO S. SANDOVAL
 Chief, STREDO & Procurement Division

BUR No. CMP-21-20120942
 DATE 01/27/2021
 AMOUNT Php1,000,000.00

Recommended by:

CHARLES AAMES BAUTISTA
 Department Manager III, CCSD

CONFORME:

PATRICIA BIANA M. NIETES
 Name & Signature of Contractor/Supplier

Funds Available:

MALERNA C. BUYAO
 Chief, Controllership Division

Approved by:

PAULINA SUACO-JUAN
 Executive Director

Date