



**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**  
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue  
 1300 Pasay City, Metro Manila, Philippines  
 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965  
 info@citem.com.ph www.citem.com.ph



JO Number: 2020-0163	JO Date: 06/23/2021	PAGE
PR No.: 2020P-0441	PR Date: 01/20/2021	

CONTRACTOR/SUPPLIER **PHILIPPINE DAILY INQUIRER, INC.**

ADDRESS 1098 Chino Roces Ave., Cor Yague & Mascardo Sts.,  
Makati City

MODE OF PROCUREMENT Scientific, Scholarly or Artistic Work, Exclusive  
Technology and Media Services

DELIVERY TERM \_\_\_\_\_

PAYMENT TERM \_\_\_\_\_

PLACE OF DELIVERY \_\_\_\_\_

DATE OF DELIVERY \_\_\_\_\_

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
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AD PLACEMENT FOR IFEX PHILIPPINES 2021  
PUBLICITY AND PROMOTIONS

Date of Placement : within 8 month period

NOT TO EXCEED  
PHP1,000,000.00 BASED ON THE  
ATTACHED RATES

Indicative Schedule of Ad Placements for CITEM 2021 Signatures Events

PUBLICATIONS	PROJECT	DATE/SCHEDULE
PHILIPPINE DAILY INQUIRER	IFEX Philippines 2021	July 12 or 19, 2021

PDI Offers:

FALSE COVER 12 cols x 17 modues: FC  
Newsprint -- 4 Pager -- Material c/o client &  
Article c/o PDI Max of 2 Article -- Photos c/o Client (Print Only)

TOTAL AMOUNT IN WORDS:	NOT TO EXCEED ONE MILLION PESOS BASED ON THE ATTACHED RATES	Php 1,000,000.00
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This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of \_\_\_\_\_ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

BUR No. IFEX-20120946

Recommended by:

JAIME ANTONIO S. SANDOVAL  
Chief, STREDO & Procurement Division

DATE 01/27/2021

CHARLES AAMES BAUTISTA  
Department Manager III, CCSD

CONFORME: Glenn Mark Velasco  
Key Accounts Officer

AMOUNT Php1,000,000.00

Approved by:

Name & Signature of Contractor/Supplier

Funds Available:  
MALERNA C. BUYAO  
Chief, Controllership Division

PAULINA SUACO-JUAN  
Executive Director

Date