

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
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| JO Number: 2021-0101 | JO Date: 10/11/2021 | PAGE |
| PR No.: 2021-0226 | PR Date: 08/31/2021 | |

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| CONTRACTOR/SUPPLIER NETPLAY, INC. | DELIVERY TERM |
| ADDRESS 8/F AIC CTR Bldg., 204 Escolta St., 027 Brgy. 291, Manila | PAYMENT TERM |
| MODE OF PROCUREMENT Small Value Procurement | PLACE OF DELIVERY |
| | DATE OF DELIVERY |

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

| DESCRIPTION | QTY/UNIT | UNIT PRICE | AMOUNT |
|--|----------|------------|-----------------------|
| MARKETING AUTOMATION SOFTWARE RENEWAL - Dashboard Email Statistics - Contact List Advance Filtering for Multiple Phonebook - Unsubscribe List - Template Management / Email Templates - Fast and Responsive Email Builder - Send or Schedule Email Campaigns - Link your Campaign - Customizable Sign-up Form - Dynamic Email Broadcast - A/B Testing - Approve and Share Content - Send and Preview - Automation Routing / Smart Campaigns - Real Time Reports - Send Transactional Emails - Available API for email sending with reports - With Multiple groups and user accounts - Email Campaign Duplication - 1,750,000 email credits SMS CAMPAIGN - SMS Delivery Throughput - Advance Filtering for Multiple Phonebook - SMS Templating - SMS Survey w/ branding and Telco Gateway - SMS Personalized Content - Customizable Sender ID / Branded Text Messages - Branding Reply - SMS Gateway - Campaign Subscription and Unsubscription - Scheduler Options - Birthday Campaign - Reports - Dashboard - Coupon Generation - Access Level - Estimated Cost - Contacts Upload - Available API for SMS sending with reports - 77,000 SMS credits * 1 year subscription (December 2021 to November 2022) VAT Inclusive Delivery Date : 7 working days upon receipt of Job Order | | | PHP 382,144.00 |

TOTAL AMOUNT IN WORDS: THREE HUNDRED EIGHTY-TWO THOUSAND ONE HUNDRED FORTY-FOUR PESOS **Php 382,144.00**

This order is placed subject to the following terms and conditions:
 The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
 OIC-DM, Corporate Services Dept.
 CONFORME:

Marson Andrea Prudenciano
 Name & Signature of Contractor/Supplier
 October 19, 2021
 Date

BUR No. **ISP-21100800**
 DATE **10/15/2021**
 AMOUNT **Php382,144.00**
 Funds Available:

MALERNA C. BUYAO
 Chief, Controllership Division

Recommended by:

CLODUALDO D. EVIO
 Chief, SMD Division
 Approved by:
 For
MA. LOURDES D. MEDIRAN
 Deputy Executive Director