



NOA-2021-0034

08 June 2021

**JUDD BALAYAN**  
Group Chief Financial Officer  
DDB Philippines, Inc.  
22 Upper McKinley Road  
Taguig City

### NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee for the project/article/works as described below, Notice of Award is hereby given, subject to the approval of contract, to:

<b>Company</b>	: <b>DDB PHILIPPINES, INC.</b>
<b>Project</b>	: <b>HIRING OF CONTENT PRODUCER FOR THE FAME+ DIGITAL CATALOG</b>
<b>Awarded Amount in Words</b>	: <b>THREE MILLION EIGHT HUNDRED NINETY-SEVEN THOUSAND SIX HUNDRED PESOS</b>
<b>Awarded Amount in Value</b>	: <b>PHP 3,897,600.00</b>

You are hereby required to provide **within ten (10) calendar days** from receipt hereof the **Performance Security** in the form and in the amount prescribed by Section 39 of Republic Act 9184, otherwise known as the "Government Procurement Reform Act", and its Implementing Rules and Regulations (IRR), as well as enter a contract with CITEM. Failure to provide the Performance Security or to enter contract shall constitute sufficient ground for cancellation of this award and forfeiture of your bid security.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

You may coordinate with **Timothy P. Alcantara, Information Officer III, Administrative Support and Reports Division** for the implementation of this Project.

Please return a copy of this Notice with your signature at the conforme portion below for our record purposes.

Approved by:

  
**PAULINA SUACO-JUAN**  
Head of Procuring Entity



Conforme:

**JUDD BALAYAN**

Date: \_\_\_\_\_