

FOODPH
HASHTAG

HANGING
FOOD PH LOGO

CREATIVE COPY
AND CONTENT



LED TV


FOODPH WEBSITE
AND SOCIAL MEDIA ICONS



LIGHTED ACRYLIC
BACKWALL

LED WALL

HANGING
FOOD PH LOGO

 EXHIBITION DESIGN DIVISION	PROJECT: GULFOOD 2021	SHEET CONTENT: FLOOR PLAN / PERSPECTIVE	DESIGNED BY: <i>Melvin Isaac C. Roxas</i> MELVIN ISAAC C. ROXAS	REQUESTING PARTY: <i>Rowena Mendoza</i> ROWENA MENDOZA DM, OPERATIONS GROUP 2	APPROVED BY: <i>Paulina Suaco-Juan</i> PAULINA SUACO-JUAN EXECUTIVE DIRECTOR
	TITLE: PHILIPPINE PAVILION		REVIEWED BY: <i>Norman D. Bagulbagul</i> NORMAN D. BAGULBAGUL OIC, EDD	RECOMMENDING APPROVAL: <i>Charles Aames Bautista</i> CHARLES AAMES BAUTISTA DM, COMMUNICATIONS AND CREATIVE SERVICES DEPARTMENT	
DATE / TIME: JANUAR 30, 2021	LOCATION: DUBAI WORLD TRADE CENTER		SHEET NO.: 6	REVISION: 05	

***NOTE: ELEMENTS BASED ON
FOOD PH HALAL BRANDING
FOR VISUAL REFERENCE ONLY

HANGING
FOOD PH LOGO

LIGHTED
FOOD PH LOGO

CREATIVE COPY
AND CONTENT






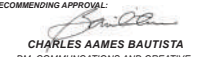


LED WALL

NEGOTIATION
AREA

LED WALL

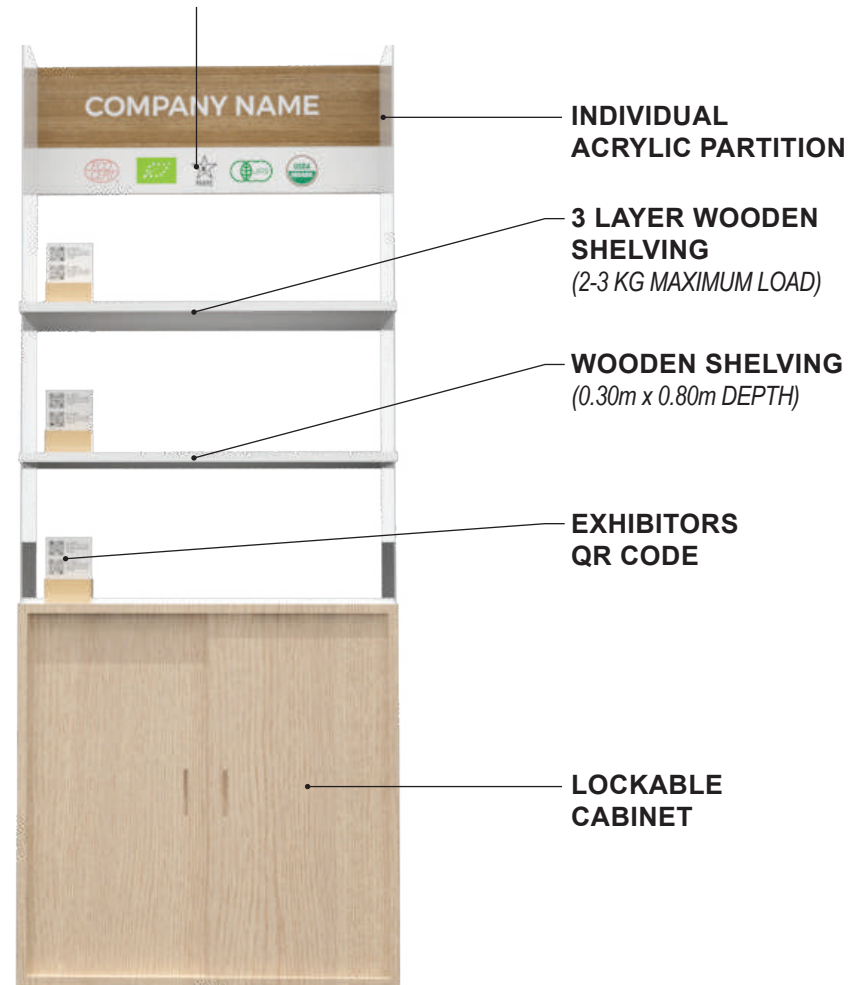
NEGOTIATION
AREA

 EXHIBITION DESIGN DIVISION	PROJECT: GULFOOD 2021	SHEET CONTENT: FLOOR PLAN / PERSPECTIVE	DESIGNED BY:  MELVIN ISAAC C. ROXAS	REQUESTING PARTY:  ROWENA MENDOSA DM, OPERATIONS GROUP 2	APPROVED BY:  PAULINA SUACO-JUAN EXECUTIVE DIRECTOR
	TITLE: PHILIPPINE PAVILION		REVIEWED BY:  NORMAN D. BAGULBAGUL OIC, EDD	RECOMMENDING APPROVAL:  CHARLES AAMES BAUTISTA DM, COMMUNICATIONS AND CREATIVE SERVICES DEPARTMENT	
DATE / TIME: JANUAR 30, 2021	LOCATION: DUBAI WORLD TRADE CENTER		SHEET NO: 7	REVISION: 05	

**GULFOOD 2021
OPTION 2**

***NOTE: ELEMENTS BASED ON
FOOD PH HALAL BRANDING
FOR VISUAL REFERENCE ONLY

**OPTION 2 EXHIBITORS
PRODUCT SHOWCASE**



**EXHIBITORS
PRODUCT SHOWCASE**



CLEAR ACRYLIC
PARTITION

LIGHTED ACRYLIC
BACKWALL

	PROJECT: GULFOOD 2021	SHEET CONTENT: FLOOR PLAN / PERSPECTIVE	DESIGNED BY: MELVIN ISAAC C. ROXAS	REQUESTING PARTY: ROWENA MENDEZ DM, OPERATIONS GROUP 2	APPROVED BY: PAULINA SUACO-JUAN EXECUTIVE DIRECTOR
	TITLE: PHILIPPINE PAVILION		REVIEWED BY: NORMAN D. BAÇULBAGUL OIC, EDD	RECOMMENDING APPROVAL: CHARLES AAMES BAUTISTA DM, COMMUNICATIONS AND CREATIVE SERVICES DEPARTMENT	
DATE / TIME: JANUAR 30, 2021	LOCATION: DUBAI WORLD TRADE CENTER		SHEET NO: 8	REVISION: 05	

GULFOOD 2021
 Dubai World Trade Centre
 February 21 - 25

Shk Maktoum & Shk Rashid Hall

LOCATION MAP
 PHILIPPINE PAVILION

Gulfood

21-25 Feb 2021
 Dubai World Trade Centre



	PROJECT:	GULFOOD 2021	CONTENT:	DETAILS	
	TITLE:	PHILIPPINE PAVILION	DESIGNER:	MIR	
DATE:	02/08/2021	REVISION:	00	LOCATION:	DUBAI WORLD TRADE CENTER
				SHEET NO.:	1

**PERSPECTIVE
PHILIPPINE PAVILION**



 EXHIBITION AND DESIGN DIVISION	
PROJECT: GULFOOD 2021	
TITLE: PHILIPPINES PAVILION	
LOCATION: DWTC, UAE	
CONTENT: DETAILS	DESIGNER: MIR
DATE: 02/08/2021	REVISION: 00
	SHEET NO: 2