



Ref: NHS/NP/173/January/22

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**Company:** CITEM Philippines  
**Contact Person:** Ms. Maritess G. Montemayor  
**Address:** Manila, Philippines  
**Contact No:** +63 831-22-01

| QTY  | UNIT | ARTICLE / WORK / DESCRIPTION / SPECIFICATION   | COST in USD     |
|------|------|--|-----------------|
| 1Lot |      | <p><b>HIRING OF PRODUCTION OUTFIT FOR THE OPENING CEREMONY FOR GULFOOD 2022</b><br/>                     (Please see attached Term of Reference, Shot List, and Action Shots for more details)</p> <p><b>APPROVED BUDGET FOR THE CONTRACT:<br/>                     PHP 451,860.00 or USD 8,860.00</b></p> <p><i>Inclusions:</i></p> <ul style="list-style-type: none"> <li>a. Ribbon Cutting props and materials</li> <li>b. Podium, microphones, speaker</li> <li>c. Live Zoom Casting</li> <li>d. Technical Rider</li> <li>e. Medium to large-sized flowers (6 standee flowers)</li> <li>f. On-site cameraman/videographer to do the video recording connected to Livestreaming</li> <li>g. Onsite Emcee/Host</li> <li>h. Onsite Event Coordinator</li> </ul> <p><i>Qualitative Evaluation Documents to be submitted:</i></p> <ul style="list-style-type: none"> <li>1. Curriculum Vitae / Portfolio indicating:                             <ul style="list-style-type: none"> <li>a. Relevant work experiences and expertise in the production outfit industry</li> <li>b. Relevant work experiences and expertise of the team</li> </ul> </li> <li>2. Submit a Concept based on the program</li> <li>3. Submit a list and photos of the equipment required.</li> </ul> |                 |
|      |      | <b>GRAND TOTAL in USD including 5%VAT</b>  | <b>8,700.00</b> |

**Payment Terms:**

1. 50% upon Approval & Balance during the Opening Ceremony.

**General Terms and Conditions:**

1. All COVID related fees will be charged as per the actual cost.
2. All execution to be initiated only on the receipt of LPO and advance payment.
3. All deliveries are on a mutually agreed schedule.
4. All government permits, entry/exit permits and job applications for permit work outdoor etc. to be provided by the client.
5. All materials are subject to market availability.
6. The quantity mentioned is indicative, final quantity and price measurable on site. Any additions/reduction will be charged as per given rate.
7. 5% VAT as implemented by the UAE Government will be charge and will be included in the final invoice.

| OPENING CEREMONY SHOT LIST       |  |                     |   |
|----------------------------------|--|---------------------|---|
| CAMERA VIEW NO.                  | SHOTLIST   | TYPE                | REMARKS   |
| 1.                               | FRONT VIEW OF ACTUAL OPENING CEREMONY                | VIDEO + PHOTOCAMERA | 1. CAPTURE THE WHOLE PROGRAM<br>2. PROVIDE CLOSE UP SHOT OF EACH SPEAKER<br>3. PROVIDE ACTION SHOT OF THE WHOLE PROGRAM WITH AUDIENCE |
| 2.                               | PERSPECTIVE VIEW FROM RIGHT SIDE OF OPENING CEREMONY | PHOTO CAMERA        | ACTION SHOT OF WHOLE PROGRAM  |
| 3.                               | PERSPECTIVE VIEW FROM LEFT SIDE OF OPENING CEREMONY  | PHOTO CAMERA        | ACTION SHOT OF WHOLE PROGRAM  |
| 4.                               | OVER-ALL PERSPECTIVE VIEW OF CLUSTER B PAVILION      | PHOTO CAMERA        | ACTION SHOT OF WHOLE PROGRAM CAPTURING THE OVER-ALL PERSPECTIVE VIEW OF CLUSTER B   |
| EVENT PROPER SHOT LIST CLUSTER B |  |                     |   |
| CAMERA VIEW NO.                  | SHOTLIST   | TYPE                | REMARKS   |
| 1.                               | OVER-ALL LEFT PERSPECTIVE VIEW OF CLUSTER B PAVILION | PHOTO CAMERA        | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 2.                               | FRONT VIEW OF PREPARATION AREA                       | PHOTO CAMERA        | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 3.                               | CLOSE-UP VIEW OF GONDOLA                             | PHOTO CAMERA        | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 4.                               | CLOSE-UP VIEW OF WALL SHELVES                        | PHOTO CAMERA        | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 5.                               | PERSPECTIVE VIEW OF COMMON NEGOTIATION AREA          | PHOTO CAMERA        | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)   |
| 6.                               | FRONT VIEW OF COMMON NEGOTIATION AREA                | PHOTO CAMERA        | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)   |
| 7.                               | PERSPECTIVE VIEW OF COMMON NEGOTIATION AREA          | PHOTO CAMERA        | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)   |
| 8.                               | INTERIOR PERSPECTIVE VIEW OF EXHIBITOR AREA          | PHOTO CAMERA        | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)   |
| 9.                               | INTERIOR PERSPECTIVE OF PREPARATION AREA             | PHOTO CAMERA        | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)   |
| 10.                              | INTERIOR PERSPECTIVE OF COMMON NEGOTIATION AREA      | PHOTO CAMERA        | 1. ACTION SHOT OF AREA  |

|                                  |  |              | 2. CLEAN SHOT OF (WITHOUT PEOPLE)   |
|----------------------------------|--|--------------|---|
| 11.                              | INTERIOR PERSPECTIVE OF COMMON NEGOTIATION AREA              | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |
| EVENT PROPER SHOT LIST CLUSTER A |  |              |   |
| CAMERA VIEW NO.                  | SHOTLIST   | TYPE         | REMARKS   |
| 1.                               | OVER-ALL LEFT PERSPECTIVE VIEW OF CLUSTER A PAVILION         | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 2.                               | PERSPECTIVE VIEW OF EXHIBITOR AREA FROM OUTSIDE THE PAVILION | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 3.                               | INTERIOR PERSPECTIVE OF EXHIBITOR AREA                       | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 4.                               | CLOSE-UP VIEW OF WALL EXHIBITOR SHELVES                      | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF WALL SHELVES WITH PRODUCTS |
| 5.                               | CLOSE-UP VIEW OF GONDOLA                                     | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF WALL SHELVES WITH PRODUCTS |
| 6.                               | OVER-ALL FRONT VIEW OF CLUSTER A PAVILION                    | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 7.                               | OVER-ALL RIGHT PERSPECTIVE VIEW OF CLUSTER A PAVILION        | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |

Include **PHOTO** Action Shots for the ff:

1. Opening Ceremony

a. Include at least 2 pictures of each speaker.

b. Ribbon Cutting

i. At least 2 pictures of each participant in the ribbon cutting

ii. Wide angle shot of ribbon cutting ceremony participants

iii. Wide angle shot of ribbon cutting ceremony with audience

c. Photo-op in front of the pavilion (together with the bouquet, Pavilion, and participants)  
(VIPs, VIPS + PH Delegation, PH Delegation only)

2. Business matching activities

3. Interaction of buyers in the Exhibitor Product Display

4. Interaction of visitors watching the LED Video Wall

5. Interaction of visitors inquiring in Reception Area

6. Visitors scanning the QR codes on the Storage Wall
7. Visitors scanning QR codes of exhibitors
8. Perspective shots of pavilion with visitors
9. Interaction of VIPs inside the Pavilion
10. Time-lapse shot of the pavilion


We hope the above proposal meets your kind approval and we look forward to receiving your order confirmation. If you have any questions or queries, please contact or email us.

Include **VIDEO** Action Shots for the ff:

1. Opening Ceremony
  - a. Include focus video of each speaker.
  - b. Ribbon Cutting
    - i. Focus video of each participant in the ribbon cutting
    - ii. Wide angle shot of ribbon cutting ceremony participants
    - iii. Wide angle shot of ribbon cutting ceremony with audience
  - c. Video in front of the pavilion (together with the bouquet, Pavilion, and participants)  
(VIPs, VIPS + PH Delegation, PH Delegation only)
2. Business matching activities
3. Interaction of buyers in the Exhibitor Product Display
4. Interaction of visitors watching the LED Video Wall
5. Interaction of visitors inquiring in Reception Area
6. Visitors scanning the QR codes on the Storage Wall
7. Visitors scanning QR codes of exhibitors
8. Perspective shots of pavilion with visitors
9. Interaction of VIPs inside the Pavilion
10. Time-lapse shot of the pavilion





Best Regards,  
  
**APRIL MAE M. TALLEDO**  
 Sales Manager

**ORDER CONFIRMATION**  
  
**MA. LOURDES D. MEDIRAN**  
 Deputy Executive Director  
 Signature and Stamp

NHS Scaffolding Contracting LLC  
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Signed in the presence of the following:

  
**ROWENA D. MENDOZA**  
 OIC-DM, OG 2 

  
**MALERNA C. BUYAO**  
 Chief, Controllershship Division

**TERMS OF REFERENCE (TOR)**  
HIRING OF PRODUCTION OUTFIT FOR THE OPENING CEREMONY

|  |   |
|--|---|
| PROJECT TITLE  | GULFOOD 2022  |
| EVENT DATES  | 13-17 February 2022   |
| VENUE  | DWTC, Dubai, UAE  |
| BUDGET   | Php 451,860.00  |
| REQUIREMENT TO BE PROCURED   | Hiring of Production Outfit for the Opening Ceremony  |
| ENGAGEMENT PERIOD  | 12 February 2022 - set up and rehearsal (check equipments)<br>13 February 2022 - actual event   |
| SCOPE OF WORK<br><br>Note:<br><br>Props to be provided by Supplier   | <b>Production Outfit for the Opening Ceremony</b><br><ul style="list-style-type: none"> <li>➤ Conceptualization of the Opening ceremony</li> <li>➤ Provision of the emcee/host, Opening Ceremony coordinator and Opening Ceremony requirements as specified below</li> <li>➤ Streaming of live event on cloud based communications platform preferably ZOOM;</li> <li>➤ Guide/direct the photographer and onsite cameraman/videographer during the opening ceremony</li> <li>➤ Provide client with high res copy of photos &amp; videos</li> </ul>  |
| SPECIFIC REQUIREMENTS<br><br>Note:<br>Length of live zoom casting - none required but must capture the Opening Ceremony program in full. | <b>Opening Ceremony</b><br><ol style="list-style-type: none"> <li>a. Ribbon Cutting props and materials <ol style="list-style-type: none"> <li>a.1. Scissor – 10 pcs.</li> </ol> </li> <li>b. Podium (1), microphones (4), speaker (4 or based on quantity allowed by the Organizer)</li> <li>c. Live Zoom Casting including backend operation during live viewing in the Philippines;</li> <li>d. Technical Rider (equipment to connect sound system to Led wall and microphone)</li> <li>e. Flower arrangement (6 sets based on preferred design/arrangement)</li> <li>f. On-site cameraman/videographer (1 person that can connect video camera to live streaming platform, recording of actual event and provide video shots of pavilion based on submitted shot list)</li> </ol> |

**QUALIFICATION REQUIREMENTS AND SELECTION PROCESS**

| CRITERIA  | VALUE POINT |
|---|-------------|
| <p><b>1. Company Profile</b><br/>The company should be at least 3 years in the production outfit industry.<br/>Length of relevant experience:</p> <ul style="list-style-type: none"> <li>• 9 years or more (35 points)</li> <li>• 6-8 years (25 points)</li> <li>• 3-5 years (15 points)</li> </ul> <p><b>Document Required:</b> Portfolio indicating relevant work experiences and expertise in the production outfit industry</p> | 35          |

| CRITERIA   | VALUE POINT |
|--|-------------|
| <b>2. Creativity of Concept</b><br>The company must be able to submit a Concept based on the program.<br>Theme (10 points)<br>Clarity of Concept (10 points)<br>Creativity (10 points)   | 30          |
| <b>3. Provision of onsite team</b><br>The company must provide on onsite team to include a host and an onsite coordinator<br><br><b>Document Required: CV/ Portfolio</b> indicating relevant work experiences and expertise of the team                      | 25          |
| <b>4. Availability of Equipment</b><br><br>The company should be able to send a list and photos of the equipment required.<br>1. Send list and photos of equipment- microphone, podium, speaker (10 points)<br>2. Send list only of the equipment (5 points) | 10          |
| <b>TOTAL</b>   | <b>100</b>  |

The BIDS and Awards Committee (BAC) through the Technical Working Group (TWG) shall conduct a qualitative evaluation with corresponding points to all prospective bidders.

Prospective bidders who receive a passing score of **80** shall proceed with the financial bid. The lowest calculated and most responsive bidder shall be declared the winner of the contract, subject to post-qualification, if required.

Prepared by:

  
**CHOL D. DELA PAZ**  
 STIDS

Noted by:

  
**KATRINA C. PINEDA**  
 DC, OIC-OG2 OTF & BCSE

Recommending approval:

  
**ROWENA G. MENDOZA**  
 OIC-DM, OG2

Approved by:

  
**PAULINA SUACO-JUAN**  
 Executive Director 

**CONSOLIDATED SHOT LIST FOR GULFOOD 2022**

**OPENING CEREMONY SHOT LIST**

| CAMERA VIEW NO. | SHOTLIST   | TYPE                 | REMARKS   |
|-----------------|--|----------------------|---|
| 1               | FRONT VIEW OF ACTUAL OPENING CEREMONY                | VIDEO + PHOTO CAMERA | 1. CAPTURE THE WHOLE PROGRAM<br>2. PROVIDE CLOSE UP SHOT OF EACH SPEAKER<br>3. PROVIDE ACTION SHOT OF THE WHOLE PROGRAM WITH AUDIENCE |
| 2               | PERSPECTIVE VIEW FROM RIGHT SIDE OF OPENING CEREMONY | PHOTO CAMERA         | ACTION SHOT OF WHOLE PROGRAM  |
| 3               | PERSPECTIVE VIEW FROM LEFT SIDE OF OPENING CEREMONY  | PHOTO CAMERA         | ACTION SHOT OF WHOLE PROGRAM  |
| 4               | OVER-ALL PERSPECTIVE VIEW OF CLUSTER B PAVILION      | PHOTO CAMERA         | ACTION SHOT OF WHOLE PROGRAM CAPTURING THE OVER-ALL PERSPECTIVE VIEW OF CLUSTER B   |

**EVENT PROPER SHOT LIST CLUSTER B**

| CAMERA VIEW NO. | SHOTLIST   | TYPE         | REMARKS   |
|-----------------|--|--------------|---|
| 1               | OVER-ALL LEFT PERSPECTIVE VIEW OF CLUSTER B PAVILION | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 2               | FRONT VIEW OF PREPARATION AREA                       | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 3               | CLOSE-UP VIEW OF GONDOLA                             | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF GONDOLA WITH PRODUCTS      |
| 4               | CLOSE-UP VIEW OF WALL SHELVES                        | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF WALL SHELVES WITH PRODUCTS |
| 5               | PERSPECTIVE VIEW OF COMMON NEGOTIATION AREA          | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |
| 6               | FRONT VIEW OF COMMON NEGOTIATION AREA                | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |
| 7               | PERSPECTIVE VIEW OF COMMON NEGOTIATION AREA          | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |
| 8               | INTERIOR PERSPECTIVE VIEW OF EXHIBITOR AREA          | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |
| 9               | INTERIOR PERSPECTIVE OF PREPARATION AREA             | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |
| 10              | INTERIOR PERSPECTIVE OF COMMON NEGOTIATION AREA      | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |
| 11              | INTERIOR PERSPECTIVE OF COMMON NEGOTIATION AREA      | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |

| EVENT PROPER SHOT LIST CLUSTER A |  |              |   |
|----------------------------------|--|--------------|---|
| CAMERA VIEW NO.                  | SHOTLIST   | TYPE         | REMARKS   |
| 1                                | OVER-ALL LEFT PERSPECTIVE VIEW OF CLUSTER A PAVILION         | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 2                                | PERSPECTIVE VIEW OF EXHIBITOR AREA FROM OUTSIDE THE PAVILION | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 3                                | INTERIOR PERSPECTIVE OF EXHIBITOR AREA                       | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 4                                | CLOSE-UP VIEW OF WALL EXHIBITOR SHELVES                      | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF WALL SHELVES WITH PRODUCTS |
| 5                                | CLOSE-UP VIEW OF GONDOLA                                     | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF WALL SHELVES WITH PRODUCTS |
| 6                                | OVER-ALL FRONT VIEW OF CLUSTER A PAVILION                    | PHOTO CAMERA | 1. ACTION SHOT OF PEOPLE AROUND THE AREA<br>2. CLEAN SHOT OF PAVILION (WITHOUT PEOPLE)  |
| 7                                | OVER-ALL RIGHT PERSPECTIVE VIEW OF CLUSTER A PAVILION        | PHOTO CAMERA | 1. ACTION SHOT OF AREA<br>2. CLEAN SHOT OF (WITHOUT PEOPLE)                             |

\*Please do not detached part of the Contract



Include **PHOTO** Action Shots for the ff:

1. Opening Ceremony
  - a. Include at least 2 pictures of each speaker.
  - b. Ribbon Cutting
    - i. At least 2 pictures of each participant in the ribbon cutting
    - ii. Wide angle shot of ribbon cutting ceremony participants
    - iii. Wide angle shot of ribbon cutting ceremony with audience
  - c. Photo-op in front of the pavilion (together with the bouquet, Pavilion, and participants)  
(VIPs, VIPS + PH Delegation, PH Delegation only)
2. Business matching activities
3. Interaction of buyers in the Exhibitor Product Display
4. Interaction of visitors watching the LED Video Wall
5. Interaction of visitors inquiring in Reception Area
6. Visitors scanning the QR codes on the Storage Wall
7. Visitors scanning QR codes of exhibitors
8. Perspective shots of pavilion with visitors
9. Interaction of VIPs inside the Pavilion
10. Time-lapse shot of the pavilion

Include **VIDEO** Action Shots for the ff:

1. Opening Ceremony
  - a. Include focus video of each speaker.
  - b. Ribbon Cutting
    - i. Focus video of each participant in the ribbon cutting
    - ii. Wide angle shot of ribbon cutting ceremony participants
    - iii. Wide angle shot of ribbon cutting ceremony with audience
  - c. Video in front of the pavilion (together with the bouquet, Pavilion, and participants)  
(VIPs, VIPS + PH Delegation, PH Delegation only)
2. Business matching activities
3. Interaction of buyers in the Exhibitor Product Display
4. Interaction of visitors watching the LED Video Wall
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\*Please do not detached part of the Contract