

CS220165 *f*

PHILIPPINE DAILY INQUIRER

BALANCED NEWS + FEARLESS VIEWS

ADVERTISING CONTRACT

Chino Roces Avenue (Pasong Tamo)
Corner Yagoc & Mascardo Streets
City of Makati, Philippines
Tel. (632) 897-8808 / 897-4762 to 84
Fax (632) 890-5535 Advertising
PDI TIN:000-803-607-000

Date JULY 22, 2022

TIN No. *(fill-in pls)*

Contract No:

This will authorize the PHILIPPINE DAILY INQUIRER to publish the advertisement of
Advertiser: CENTER FOR INTERNATIONAL TRADE Product: _____
EXPOSITIONS AND MISSIONS

Address: Golden Shell Pavilion ICT Complex, Buendia cor. Roxas Blvd. Pasay

Fax Nos _____
Tel. Nos (02) 831-2201

Based on the following specifications/instructions:

RATE: **Special Rate** SURCHARGE: **12% VAT**

AD SIZE: 6 col X 9 modules / FULL COLOR
AD POSITION: Main

TOTAL COST: PHP 163,647.09 (VAT inclusive)

AD CLASSIFICATION: **DISPLAY**

SUPPLEMENT:

Title: _____

MODE OF PAYMENTS

INSERTION DATE/S: JULY 26, 2022

BILLING

OTHER INSTRUCTIONS:

POSITION IS SUBJECT FOR CONFIRMATION

Please sign the conforme and return via e-mail
or fax: 890-5535

For the account of:

**CENTER FOR INTERNATIONAL TRADE
EXPOSITIONS AND MISSIONS**

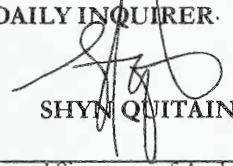
Accepted by:

(Advertiser/Company)

PHILIPPINE DAILY INQUIRER.

By: _____

Norman Bagalbagul



(Print Name and Sign)

SHYM QUITAIN

OIC-DM, CCSD

(Position)

(Name and Signature of Authorized
Inquirer Representative)

ADVERTISING POLICIES

The Philippine Daily Inquirer ("PDI") reserves the right:

- To accept/reject advertisements in accordance with PDI's publisher policies.
- To reject advertisements that are false, misleading, inaccurate, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity or violates laws dealing with such matters as libel, intellectual property or right to privacy, among others
- To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies
- To have all advertisements identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or advertisements in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it
- To not be liable for typographical errors, incorrect insertions or opinions in advertisements published by PDI or any losses or damages resulting from them
- To subject final lay-out and copy to editorial approval

Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.

If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. PDI will attempt to negotiate changes with the advertiser and/or the advertising agency; however, if changes cannot be negotiated, the advertisement will be declined by PDI. The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, agents, and employees, from any and all claims, suits, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement. PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.

PDI may change its policies at any time in its sole discretion by amending the terms of its advertising contract. Only written complaints filed within 30 calendar days after publication shall be entertained

Signed in the presence of the following:

Malerna C. Buyao

MALERNA C. BUYAO
Chief, Controllership Division

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
CITY OF PASAY) S.S

BEFORE ME, a Notary Public for and in the City of Pasay, on this AUG 30 2022 day
_____ of personally appeared the following:

Name	Competent Evidence of Identity	Issued at/on
NORMAN D. BAGULBAGUL	_____	_____
SHYN QUINTAIN	_____	_____

known to me and to me known to be the same persons who executed the foregoing instrument and acknowledged to me that the same is their free and voluntary act and deed as well as the free and voluntary act and deed of the entities they represent.

This instrument, which refers to a Contract of Services consisting of TWO (2) pages including this page whereon this acknowledgment is written, has been signed by the parties and their instrumental witnesses on each and every page.

WITNESS MY HAND AND SEAL on the place and date first-written above.

Ma. Cleofel Jaime
MA. CLEOFEL JAIME
 NOTARY PUBLIC
 UNTIL DECEMBER 31, 2022
 COMMISSION NO. 20-04
 ROLL NO. 27802
 PTA NO. TWENTY PASAY CITY 1-3-2022
 ISP OR NO. 170431 ISSUED BY BIP
 NATL OFFICE-2-16-22
 NOLV COMPL. VII-0018102
 ISSUED ON - MAY 10, 2022 VALID UNTIL
 APRIL 16, 2025

Doc. No. 358
Page No. 72
Book No. 1
Series of 2022